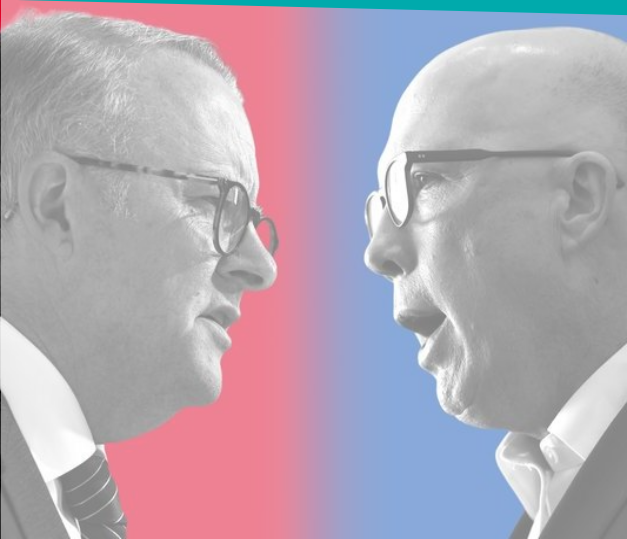


# Advocating for ATIA Members



## Election Asks 2025

**ATIA has launched a targeted campaign to call on all political parties to back policies and programs that strengthen the travel industry.**

Decisions made in the next government term will shape the future of our sector – and your business. We're amplifying your voice with these critical priorities for the 2025 election:



**Backing ATIA-Accredited Travel Businesses:** A national campaign to promote ATIA accredited businesses as the safest and most reliable way to travel – driving more customers to your door.



**Enhancing Aviation Competition:** Stronger ACCC oversight and streamlined airline route decisions to deliver lower fares, fewer disruptions, and a better experience for your clients.



**Investing in Our Workforce:** A sustainable funding model for training and upskilling, plus financial incentives for employers to hire and develop skilled travel professionals.



**Ensuring a Fair Payments & Surcharging System:** Protecting your ability to recover payment costs through surcharging, while resisting rule changes that could unfairly impact your profitability.

### **Strengthening Small Business & Global Reach:**

- **Digital Support:** Targeted funding to upgrade your digital tools and capabilities—AI, cybersecurity, and compliance with Privacy Law changes—to keep your business competitive.
- **International Growth:** Extending the Reviving International Tourism Grant Program to support businesses to undertake demand-driving activities such as expos, business development and marketing.



**Stopping Red Tape:** Ensuring the proposed Aviation Industry Ombuds Scheme remains focused on airlines and airports – not travel agents.



**Making Travel Easier:** Streamlined passport and border systems to reduce delays and increase the appeal of travelling – boosting demand for your services.